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The Diamond Dealer's Trap

There is an ancient Buddhist teaching one of my teachers coined the Diamond Dealers Trap.

A woman goes into a diamond dealer's store for a diamond. The dealer says, "I've got two wonderful choices for you. This one is a beautiful diamond with just a hint of yellow. Because of the color, you can get a bigger stone for the money."

"Or you could take this slightly smaller diamond which is pure white, and still a great bargain since there is a little black spot that you can hardly see. Which one do you want?"

She feels the pressure to take one or the other and forgets to ask for a third choice while the dealer cements the deal by pushing her into a corner, "And how would you like that wrapped?"

This is happening every day, all day. We are presented with choices that don't really fit the bill of what we want, but we've come to accept them as the only choices because, well, that's what we are used to.

What if we created the pause to realize that we do in fact have an endless amount of choices. We have choices about how we react and who we interact with. We have choices about what we put into our bodies and where we spend our money. We have the power to choose where our energy goes and each and every belief that finds its way into our mind.

It may seem like I'm just selling (incredible) water ionizers, but it's so much more. This water hydrates my body and assists in reawakening my ability to see all of the options available to me. It is a catalyst of service - helping others achieve true hydration and financial freedom while they contribute to environmental sustainability and personal growth.

By allowing your innate light to shine into a realization of your sovereignty, options begin to materialize. When we are a part of a mindset that is focused on helping others, true results are realized.